

# Museum Education Seminars & Training

**Oslo Seminar**  
**24-26 October 2022**

### *Location*

Oslo Jewish Museum  
Calmeyersgate 15B  
0183 Oslo  
Norway

### *Contact*

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**[aejm.org/mest](http://aejm.org/mest)**



Day 1

Mon 24 Oct

8:45 - 9:15	<b>Registration</b>	Participant registration & coffee at Oslo Jewish Museum
9:15 – 9:45	<b>Welcome</b>	Official welcome by <b>Torill Torp-Holte</b> , Director of the Oslo Jewish Museum, <b>Vidar Alne Paulsen</b> on behalf of the MEST project partners, and <b>Eva Koppen</b> , Creative Producer of MEST
9:45 – 10:45	<b>A Conversation on Museum Education</b>	<b>Manfred Levy</b> has more than 30 years of experience as an educator and before his retirement earlier this year he worked as Head of Education at the Jewish Museum Frankfurt (DE). In conversation with <b>Vidar Alne Paulsen</b> , Manfred will share his experience and insight from a long teaching career during an interview session. Having worked with different generations, he will reflect upon how the profession has changed, give tips about the creation of educational programmes and answer any questions you may have. For more information on Manfred, see p10
10:45 – 11:00	<b>Short Break</b>	
11:00 – 13:15	<b>Exploring Gen Z</b>	<i>Get to Know Gen Z</i> <b>Alexandra Palm</b> , analyst at opinion.no (NO) will introduce this new generation, born between late 90s and early 2010s. for more information on Alexandra, see p10

		<p><i>Receiving Gen Z at Oslo Jewish Museum</i>  <b>Mats Tangestuen</b>, Academic Director OJM, will speak about the <i>Escape from Home</i> programme and its audiences</p> <p><i>Working with Gen Z</i>            In this interactive session, <b>Eva Koppen and Katarzyna Suskiewicz</b>, Head of Education at Galicia Jewish Museum (PL) will invite participants to explore and share the challenges and opportunities in working with Gen Z from the perspective of their every-day pedagogical practice at Jewish museums across Europe.</p>
<b>13:15 – 14:15</b>	<b>Lunch Break</b>	During the lunch break, short tours of the Oslo Jewish Museum will be offered
<b>14:15 – 16:15</b>	<b>Trauma Sensitive Mindfulness in Museums</b>	What is the key connection in working with Trauma, Art and Mindfulness? How do we work trauma-sensitively in museums when we curate an exhibition or when we welcome our visitors skillfully? What preventive steps can we take in order to prevent re-traumatization as best we can? And how do we respond with understanding and respect to possible trauma response? In this keynote and workshop, <b>Jolien Posthumus</b> , Programme Manager Mental Health at Museum of the Mind (NL), will welcome you into this new way of working within museums by answering the question how to do this safely and skillfully.
<b>16:15 – 16:30</b>	<b>Short Break</b>	
<b>16:30 – 18:00</b>	<b>Creating a Safe Space for Gen Z</b>	How to create a safer (but also braver) space for education? What makes a supportive educational situation? In this

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workshop with **Elzbieta Grab**, Senior Education Specialist at POLIN Museum of History of Polish Jews (PL) we will talk about the methods and tools used in POLIN that help to engage youngsters into educational activities. We will also try some exercises from Applied Drama and see what Kolb's Cycle means in practice. In addition, we will discuss how those tools can support us in welcoming Ukrainian students into our educational programmes and what steps we still need to take to make our workshops more inclusive.

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**18:30**

**Optional Group  
Dinner**

Participants and speakers are invited to join an optional group dinner

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## Day 2

## Tue 25 Oct

9:45	Meeting Point	Teatergata 10, in front of The 22. July Center
10:00 – 11:30	The 22. July Center	The 22. July Centre is a learning centre that works with the mediation of memory and knowledge about the terror attacks in Oslo and on Utøya on the 22nd of July 2011. Its permanent exhibition <i>The Public Conversation About 22 July</i> contains a timeline of the terror attack that took place that day, as well as seven narratives about 22 July. The Centre offers various pedagogical programmes and closely works with eye-witnesses of the terror attacks. It receives many school groups from all over Norway. We will meet with educator <b>Stine Furan</b> , who will introduce the educational practice of the Centre.
11:30 – 13:00	Transfer & Lunch	Travels to Utøya by bus and ferry. Lunch will be served on the bus
13:00 – 16:45	Utøya	On 22 July 2011, the island of Utøya became the scene of a terrorist attack in when the summer camp of the youth organisation of Norway's Labour party was attacked by a far-right terrorist. Today, with a strong belief in that knowledge overcomes xenophobia, hate speech and conspiracy theories, Utøya strives to be an open, accessible and inclusive arena for engaging, learning and remembering. After a guided tour of the island, we will meet with <b>Lars Gudmundson</b> , Director of

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the Learning Centre, for an exchange on the Centre's educational strategy and activities.

Before we head back to the main land by ferry, **Jolien Posthumus** will facilitate a Trauma Sensitive Mindfulness based recap of today's programme.

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**17:30**

**Group Dinner**

Dinner at the Sundvolden Hotel, on invitation by the Oslo Jewish Museum

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## Day 3

## Wed 26 Oct

9:15	<b>Meeting Point</b>	Tøyenbekken 5, in front of the Intercultural Museum
9:30 – 11:00	<b>Intercultural Museum</b>	The Intercultural Museum was founded in 1990 to promote understanding and respect for cultural diversity. It is located in a former police station in Oslo's most diverse district. The museum curates exhibitions about immigration history, culture and prejudices. Every year around 8000 pupils participate in their educational programmes. During our visit, we will do a workshop in the exhibition <i>Typical</i> , one of the museum's most popular exhibitions. Curator <b>Gazi Özcan</b> will give us an introduction to the exhibition and talk about the process of creating it. Educator <b>Marte Marie Ofstad</b> will be our workshop leader.
11:00 – 11:30	<b>Transfer</b>	We will walk back to the Oslo Jewish Museum
11:30 – 12:30	<b>Lunch</b>	Lunch will be served at the Oslo Jewish Museum
12:30 – 13:45	<b>JMB on.tour</b>	Since this September, the Jewish Museum Berlin is taking the new mobile exhibition <i>on.tour</i> all across Germany. With <i>on.tour</i> , JMB goes to schools that are not able to visit the museum in Berlin. The JMB outreach programmes first started bringing German-Jewish culture, history and contemporary life to teenagers and



young adults in 2007. In three study periods, the renewed outreach programme communicates themes and contents from the new permanent collection, which students can discuss and relate to their own lives. **Sarah Hiron**, Dept. Head of Education at JMB (DE) will elaborate on the development process, the focus groups involved, accessibility, and evaluation tools. We will also work with some *on.tour* workshop materials.

**13:45 – 14:00**

**Short Break**

**14:00 – 15:00**

**Marketing & Communication Strategies with Schools**

This session with **Lisa Shames**, Senior Learning Manager at Jewish Museum London (UK) will focus on sharing top tips and best practice from the JML for clear and efficient marketing & communications strategies with schools. This will outline how JML's strategy has changed over the years and focus on how the museum makes decisions that work best for the organisation. We will also do a short brainstorming activity to help participants kick start their own strategies.

**15:00 – 15:30**

**Conclusions**

Looking back at the Oslo seminar and forward to upcoming MEST activities with **Eva Koppen**

# Speakers

## **MANFRED LEVY**

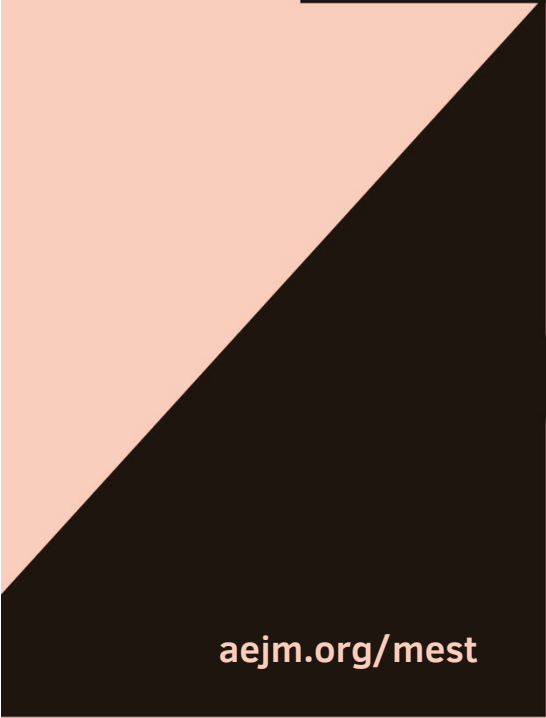
His first teaching job was at the Jewish School in Frankfurt, where he later assumed the position of principal. In 2000, Manfred started working at a comprehensive school in the city. After working there for 10 years the Minister of Education of Hessen delegated him to Jewish Museum Frankfurt in 2010. His main focus at the museum has been Judaism, Jewish daily life, Islam, anti-Semitism, islamophobia and intercultural learning. In addition to running educational programs, he was also in charge of training the guides and creating new programs for the different exhibitions. Manfred retired from the museum earlier this year and is still involved as a freelancer in a variety of pedagogical activities both at outside of and at the museum.

## **ALEXANDRA PALM**

Alexandra is an analyst at opinion.no and works with qualitative projects and topics. She has a particular focus on young target groups, and is part of the team working on Opinion's trend report on young people (UNG). She has a master's degree in Innovation Studies from the University of Oslo, specializing in responsible innovation.

## **JOLIEN POSTHUMUS**

Jolien Posthumus is a professional mindfulness trainer, key supporter of mindfulness practice in museums and Program Manager Mental Health at 2022 EMYA Award winning museum Museum of the Mind in Haarlem (NL). With 15 years of work experience in Arts and Health, Jolien curates programmes that explore the relationship between culture, mindfulness and wellbeing. She has pioneered mindfulness practice in the cultural sector in The Netherlands and develops bespoke programs and meditation video's for the Museum of the Mind and the Van Gogh Museum, among others. Trauma Sensitive Mindfulness Therapist, she is a key supporter of trauma- or neurodiverse sensitive mindfulness practice in museum. She actively works with several museums delivering talks and training on how to integrate mindfulness into learning and engagement programmes.



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