



# annual conference

## AEJM Annual Conference 2016

*Staying Relevant – Future Audiences of Jewish Museums in a Changing Europe*

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19 - 22 November 2016

Danish Jewish Museum, Copenhagen

# annual conference

[www.aejm.org](http://www.aejm.org)

## Location

Danish Jewish Museum  
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DK-1218 Copenhagen

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Picture on the front cover:  
Danish Jewish Museum

# Programme

## Saturday, 19 November

	<p>OPTIONAL PRE-CONFERENCE TOURS <i>Registration is now closed</i></p> <p>Museum visit: Louisiana Museum of Modern Art, 12:00</p> <p>Museum visit: The Hirschsprung Collection, 13.30</p>
17:45 – 18:15	Registration at The Royal Library
18:15 – 18:30	Welcome from <b>Dr Hanno Loewy</b> , President of the AEJM
18:30 – 18:45	INTRODUCTION by <b>Martin Krasnik</b> , Danish author and journalist of WeekendAvisen
18:45 – 19:15	INTRODUCTION TALK <i>Jewish Cultural Heritage in Denmark and its Relevance in Modern Danish Society</i> – <b>Janne Laursen</b> , Director of the Danish Jewish Museum
19:15 – 20:15	KEYNOTE SESSION I <i>Shall We Connect? Cultural Networks, Intercultural Dialogue and Jewish Museums in a Changing Europe</i> – <b>Dr Perla Innocenti</b> , Senior Lecturer in Information Science at iSchool, University of Northumbria and Honorary Research Fellow at the School of Culture and Creative Arts, University of Glasgow, followed by Q&A with <b>Martin Krasnik</b>
20:15 – 22:00	Reception at The Royal Library – kosher-style buffet dinner

## Sunday, 20 November

9:15 – 11:30	<p>CURATORIAL TOUR Delegates will explore the core exhibition of the Danish Jewish Museum, as well as the semi-temporary exhibition <i>Home</i> and the historical surroundings of Slotsholmen, with <b>Janne Laursen</b>, curator <b>Sara Fredfeldt</b> and guide <b>Kenneth Fremlev</b></p>
11:30 – 12:00	Coffee break
12:00 – 13:00	<p>CURATORIAL PERSPECTIVES Q&amp;A with <b>Reesa Greenberg</b>, Adjunct Professor of Art at Carleton University, Ottawa and York University, Toronto (CA) and the Danish Jewish Museum, represented by <b>Janne Laursen</b>, <b>Sara Fredfeldt</b> and <b>Prof. Hanne Trautner-Kromann</b>, Board Member of the DJM</p>
13:00 – 14:00	Lunch
14:00 – 15:30	<p>KEYNOTE SESSION II <i>Staying Relevant – Future Audiences of Jewish Museums in a Changing Europe</i> Short keynotes by <b>Frank Birkebak</b>, Director of ROMU and Chairman of the Board of the Danish Jewish Museum, and <b>Dr Hanno Loewy</b>, Director of the Jewish Museum Hohenems and President of the AEJM, moderated by <b>Prof. Dr Emile Schrijver</b>, Director Jewish Cultural Quarter Amsterdam</p>
15:30 – 16:00	Coffee break
16:00 – 18:00	<p>WORKSHOPS – 1<sup>st</sup> round <i>See the workshops offers at the end of this programme</i></p>

# Programme

## Monday, 21 November

9:00 – 13:00	EXCURSION to the Great Synagogue of Copenhagen (1833) and the Jewish North Cemetery in Nørrebro (1694)
13:00 – 14:00	Lunch break
14:00 – 15:00	MUSEUM FOCUS I  <i>A New Extension in Oświęcim – <b>Tomasz Kuncewicz</b>, Director Auschwitz Jewish Center</i>  <i>Museum Judengasse in Frankfurt Renewed – <b>Sabine Kößling</b>, Curator Jewish Museum Frankfurt</i>  <i>New Location, New Core Exhibition in Istanbul – <b>Nisya Isman Allovi</b>, Director Jewish Museum of Turkey</i>  <i>Rebuilding the Jewish Museum of Belgium – <b>Julie Baleriaux</b>, Curator Jewish Museum of Belgium</i>  <i>The March '68 Project – <b>Kamila Dabrowska</b>, Curator POLIN Museum of the History of Polish Jews</i>
15:00 – 15:30	PRESENTATION <i>Survey of Jewish Museums in Europe: What the Future Could Look Like</i> Presentation by <b>Brigitte Sion</b> , Rothschild Foundation (Hanadiv) Europe
15:30 – 16:00	Coffee break
16:00 – 18:00	WORKSHOPS – 2 <sup>nd</sup> round <i>See offers at the end of this programme</i>

## Tuesday, 22 November

9:00 – 10:00	MUSEUM FOCUS II  <i>The National Museum of Italian Judaism and Shoah in Ferrara – <b>Dr Simonetta Della Seta</b>, Director, and <b>Dr Dario Disegni</b>, President of MEIS Foundation</i>  <i>The Judaica Collection of the Georgian National Museum in Tbilisi – <b>Dr Lela Tsitsuashvili</b>, Curator</i>  <i>Report from the Council of American Jewish Museums and ICMEMO – <b>Karen Franklin</b>, Chairperson ICMEMO</i>
10:00 – 10:30	PRESENTATION <i>Jewish Ceremonial Objects Looted During WWII - A Manual for Provenance and Quovadience Research – <b>Julie-Marthe Cohen</b>, Curator Jewish Cultural Quarter Amsterdam</i>
10:30 – 11:00	Coffee break
11:00 – 12:00	CONCLUDING DISCUSSION <i>Staying Relevant – Looking Back and Ahead</i> With <b>Janne Laursen</b> , <b>Dr Hanno Loewy</b> , <b>Abigail Morris</b> , Director Jewish Museum London, and <b>Dr Mirjam Wenzel</b> , Director Jewish Museum Frankfurt, moderated by <b>Joanne Rosenthal</b> , Head of Exhibitions Jewish Museum London
12:00 – 12:30	Closing Session End of the official programme

# Programme

14:00 – 16:00

ANNUAL GENERAL MEETING of the  
AEJM

*This session is open for AEJM  
members only.*

Delegates from non-member  
institutions are invited to join a  
guided tour of the **Ny Carlsberg  
Glyptoteket**

## Wednesday, 23 November

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### OPTIONAL EXCURSION PROGRAMME

*In the Footsteps of the Rescue*

Start: 8:50

Finish: ca. 16:00

Excursion fee: 60 EUR

*Registration is now closed*



# Talks & Workshops

## Saturday 19 November

The opening evening will be moderated by the Danish journalist and author **Martin Krasnik**.

Martin Krasnik is a journalist and cand. scient. pol. with international politics and culture as primary subject areas. Martin Krasnik was previously a correspondent in Jerusalem and London, foreign editor and presenter of DR2 Deadline. He has written several books, including *The Righteous - an Islamic Relay*, *My American Dream - In Search of Stars* and *Ritt and Søren - Conversations About Love and War*. He now works at the weekly newspaper WeekendAvisen.

### INTRODUCTION TALK

*Jewish Cultural Heritage in Denmark and its Relevance in Modern Danish Society*

**Janne Laursen** – Director Danish Jewish Museum

Ever since it opened in 2004, current relevance has been of central concern to The Danish Jewish Museum. What kind of museum was it going to be, and for whom was it intended? What kind of role was the museum going to play? An important guideline was the ambition to obtain state recognition, which the museum gained in 2011. It has been an important process for the museum to meet the demands laid down by the Agency of Culture, the same demands as all other museums in Denmark receiving state funding. The museum - which is self-governing - is a museum of cultural history. It focuses on integration, identity and diversity. These are important factors in modern society which also provide an opportunity for reflection by a wider audience. The museum covers 400 years of Jewish cultural heritage in Denmark. Its audience is changing, however, and it is therefore necessary to keep focusing on current relevance.

Janne Laursen is the director of the Danish Jewish Museum since 2001. She holds a mag. art. in European Ethnology from The University of Copenhagen (1984). Laursen has been active on numerous exhibitions and projects especially in the greater Copenhagen area, and provided analysis for Danish ministries and The Tourist Council of Copenhagen. Previously secretary of Copenhagen as European Cultural Capital 1993-1997, The Millennium Foundation. Laursen is also a member of the Danish delegation in International Holocaust Remembrance Alliance (IHRA) and the author of many articles among other about museums of cultural history and their collections.

### KEYNOTE SESSION I

*Shall We Connect? Cultural Networks, Intercultural Dialogue and Jewish Museums in a Changing Europe*

**Dr Perla Innocenti** – Senior Lecturer in Information Science at iSchool, University of Northumbria and Honorary Research Fellow at the School of Culture and Creative Arts, University of Glasgow

Employing the viewpoint of cultural networks, this talk will focus on shifts and continuities, tensions and crises that characterise the European project and its cultural dimension today. Implications for Jewish museums will be explored. Culture allows us to stick together as a democratic society through the conflicts and blows. However, from racism to xenophobia, from religious intolerance to gender and sexual discrimination, we are also surrounded by evidence that cultural beliefs are sometimes in conflict with principles of equality and human rights. Processes of preservation and transmission of cultural identities require a necessary selection and appraisal: this is the true challenge and hard work of intercultural dialogue and cultural citizenship. Furthermore, Information and Communication Technologies have been bringing new possibilities and challenges to the world of cultural institutions, shifting the dynamics and scope of cultural networking, memory construction, display, and understanding in a networked world. Can cultural institutions contribute to strengthening the social fabric towards open and inclusive societies?

Examples will be discussed on how cultural networks may help memory institutions and their host societies manage the tensions and realise the opportunities arising from a changing Europe.

[Perla Innocenti](#) has fifteen years of academic and professional experience in digital cultural heritage preservation and access; cultural management, policies and social inclusion; digital libraries design and assessment; history of museums. Perla engaged as research lead in several EU-funded collaborative projects on heritage collections in a digital world and is currently leading research on social inclusion and migration with EU agencies. Her research results have been disseminated in several books, articles and reports. Her recently published volume '[Cultural Networks in Migrating Heritage: Intersecting Theories and Practices across Europe](#)' includes policy recommendations solicited by the European Commission.

# Talks & Workshops

## Sunday 20 November

### CURATORIAL PERSPECTIVES

**Reesa Greenberg**

**Janne Laursen** – Director Danish Jewish Museum

**Sara Fredfeldt** – Curator Danish Jewish Museum

**Prof. Hanne Trautner-Kromann** – Board Member Danish Jewish Museum

Reesa Greenberg is an art historian and museum consultant whose research focuses on exhibitions and display. She has written about the re-emergence of Jewish museums in post-WWII Europe and restitution exhibitions in connection with questions of Jewish identity. She is Adjunct Professor of Art History at both Carleton University, Ottawa and York University, Toronto.

### KEYNOTE SESSION II

*Staying Relevant – Future Audiences of Jewish Museums in a Changing Europe*

**Frank Birkebæk** – Director of ROMU and Chairman of the Board of the Danish Jewish Museum

**Dr Hanno Loewy** – Director of the Jewish Museum Hohenems and President of the AEJM

moderated by **Prof. Dr Emile Schrijver** – Director Jewish Cultural Quarter Amsterdam

Introducing the Danish museum field, Frank Birkebæk will give insight into the status of Danish Jewish museums, their position in society, their potentiality and social responsibility, and the growing demand of commercial thinking. Hanno Loewy will take this further by looking at and reflecting upon the specific position of Jewish museums in a changing European society. In which ways could Jewish museums play a meaningful role in society, both now and in the future?

Frank Asschenfeldt Birkebæk (MA) has been the Director of ROMU since 1979. Birkebæk has been a member of the National Council of Museums since 1983, 1984-90 as chairman, and he was the founder and chairman of the Network of European Museum Organisations (NEMO) 1992-96, then Executive Member 1997-2010. He has also been a board member and vice chairman of Roskilde University. In May 2016 he opened the latest affiliation to ROMU – RAGNAROCK Birkebæk has served as an adviser and a member of the board of the Danish Jewish Museum, of which he became chairman in January 2016.

Hanno Loewy is a scholar of literature and film, a curator and a writer. He is the founding director of the Fritz Bauer Institute in Frankfurt am Main (1995-2000), and became the director of the Jewish Museum Hohenems in January 2004. Since 2012, he has been the President of the Association of European Jewish Museums.

Prof. Dr. Emile G.L. Schrijver is General Director of the Jewish Historical Museum and the Jewish Cultural Quarter in Amsterdam, as well as Professor of Jewish Book History at the University of Amsterdam. He is also one of the curators of the private Braginsky Collection of Hebrew Manuscripts and Printed Books in Zurich, Switzerland. He has served as curator of the Bibliotheca Rosenthaliana at the Special Collections of the University of Amsterdam for many years between 1986 and 2015.

## Monday 21 November

### MUSEUM FOCUS I

*A New Extension in Oświęcim*

**Tomasz Kuncewicz** – Director of the Auschwitz Jewish Center

An extension of the new core exhibition at the Jewish Museum in Oświęcim (Auschwitz) has been added onto the square outside the building. It is an installation which includes 7 authentic stories in the format of graphic novels from the history of Jews and Christians in the town. It serves as an invitation to explore the Museum and presents an innovative way of educating about the local history.

*Museum Judengasse in Frankfurt Renewed*

**Sabine Koessling** – Curator of the Jewish Museum Frankfurt

The new branch Museum Judengasse opened in March 2016, employing a new approach, regarding the Judengasse as part of Frankfurt and a shared cultural world, rather than a ghetto and a place of exclusion. The museum displays historic objects in the archaeological remains of the Judengasse, but also communicated through modern media, models, and a mini children's museum.

*New Location, New Core Exhibition in Istanbul*

**Nisya Isman Allovi** – Director of the Jewish Museum of Turkey

Jewish Museum in Turkey has recently been extensively renewed and relocated next to Neve Shalom Synagogue in January 2016. The museum is the only of its kind in Turkey, and is the sole source for promoting Jewish culture and heritage to a mass of 76 million people, in a population of 99.9% Muslim faith.

# Talks & Workshops

## *Rebuilding the Jewish Museum of Belgium*

Julie Baleriaux – Curator of the Jewish Museum of Belgium

The Jewish Museum of Belgium is currently in the process of renewing and rebuilding the institution. The aim is to make it a compelling and relevant place of culture and learning, drawing in visitors from very different backgrounds. Among the main challenges is the question of how to build a relevant museum in a changing society, and what role does a Jewish museum play within its modern societal context?

## *The March '68 Project*

Kamila Dabrowska – Curator of POLIN Museum of the History of Polish Jews

In 2018, the POLIN Museum will be marking the 50th anniversary of the Anti-Semitic Campaign of March 1968 and the last, post-war expulsion of Polish Jews from Poland. A museum programme and a temporary exhibit will open in March 2018.

## PRESENTATION

*A Survey of Jewish Museums in Europe: What the Future Could Look Like*

**Dr Brigitte Sion** – Museum Programme Director Rothschild Foundation (Hanadiv) Europe

The Rothschild Foundation (Hanadiv) Europe has conducted a detailed survey of Jewish museums across Europe; the results picture a contrasting landscape with diverse missions, needs, visitors, and programmes. Jewish museums are at a turning point; this survey points to some possible directions for the future

Dr Brigitte Sion is the Museum Programme Director at the Rothschild Foundation Hanadiv Europe. An expert in memory studies, she has widely published and lectured on memorial museums, commemorative rituals, death tourism and Jewish material culture.

## Tuesday 22 November

## PRESENTATION

*Jewish Ceremonial Objects Looted During WWII - A Manual for Provenance and Quovadience Research*

**Julie-Marthe Cohen** – Curator of the Jewish Cultural Quarter

On request of the Claims Conference, Felicitas Heimann-Jelinek and Julie-Marthe Cohen are working on an online handbook that will present a methodology for museum professionals and other interested parties (e.g. auctioneers, dealers, collectors, etc.) on how to do research that aims at establishing a) pre-war ownership of a displaced Judaica object (provenance research) and b) the present location of objects of which ownership is known (quovadience research). Julie-Marthe Cohen will outline the structure of the handbook and will give some examples that will show how the use of archival sources may lead to the identification of missing or displaced Judaica objects.

Julie-Marthe Cohen is Curator of Cultural History at the Jewish Cultural Quarter in Amsterdam. She has been engaged in tracing the fate of looted Jewish ceremonial objects since 2000 when she started researching the war history of the Jewish Historical Museum. Together with Felicitas Heimann-Jelinek she edited *Neglected Witnesses. The Fate of Jewish Ceremonial Objects During the Second World War and After*, which was published in 2011.



# Talks & Workshops

## Session A

### **Workshop: Wimpel from the Collection of the Danish Jewish Museum**

Dr Felicitas Heimann-Jelinek (AT) and Prof Hanne Trautner-Kromann of Lund University (SE)

Sunday 20 and Monday 21 November

Participants of this workshop will have the opportunity to explore the wimpel (Torah binder) in the collection of the Danish Jewish Museum. For this workshop Dr Felicitas Heimann-Jelinek and Prof Hanne Trautner-Kromann (Lund University, SE) have selected specific objects. Please note that there will be a limited number of participants for this workshop.

Dr Felicitas Heimann-Jelinek is an independent curator, researcher, and museum consultant. She has studied Jewish Studies and Art History in Vienna and Tel Aviv, and received her Ph.D. from the University of Vienna. Focusing on Jewish cultural history, she has been working as a curator in Jewish museums in Europe and the US since 1984. From 1993 until 2011, she was the chief curator of the Jewish Museum in Vienna. Since 2011 she works as a freelance curator, researcher, and museum consultant, since 2012 in collaboration with Michaela Feurstein-Prasser ([xhibit.at](http://xhibit.at)). As an university lecturer, her specialties are Jewish art and museology.

Prof. Hanne Trautner-Kromann is a Board member of the Danish Jewish Museum. She was chair of Jewish Studies, Lund University, Sweden, but is educated at Copenhagen University and lives in Denmark. She has written on Judaism and the history of the Danish Jews and was involved in establishing a Danish Jewish Museum since 1985. She did essential research and acted as coordinator between The Danish Foreign Ministry, Cultural Department, and The Jewish Museum, New York, for the exhibition "Kings and Citizens. The History of the Jews in Denmark 1622 – 1983" and wrote a short history of the Jews in Denmark for the catalogue. She carried out further research on the Danish collection of Torah binders and made a systematic, detailed registration of the entire corpus of binders in 1991 with supplementary lists in 1993 and 1996. In 1992 she also photographed all the then available binders.

## Session B

### **Workshop: Hebrew Manuscripts and Early Printed Books from The Royal Library**

Dr Eva-Maria Jansson, Royal Library, and Dr Johannes Wachten (DE)

Sunday 20 and Monday 21 November

In this workshop Dr Eva-Maria Jansson, research librarian at The Royal Library, will familiarize participants with the Judaica collection of The Royal Library. After introducing the different parts of this diverse and rich collection, Jansson will present recent digitization projects that aimed to make the collection

accessible and share the Library's experiences from these projects. This is followed by a discussion on how to further make our collections accessible to the public and how to engage them. Dr Johannes Wachten, retired curator of the Jewish Museum Frankfurt and specialist in Hebrew books and manuscripts, will co-lead the workshop.

Dr Eva-Maria Jansson holds a Ph.D. in Jewish Studies from Lund University, Sweden (1999) and started her employment at the Judaica Collection of The Royal Library in the same year. She is the main contact person for users of the collection and has been involved with different digitization projects concerning the collection's manuscripts and rare prints.

Dr Johannes Wachten is retired chief curator and deputy director of the Jewish Museum Frankfurt. He holds a Ph.D. in Jewish Studies from Cologne University, Germany (1977). He was a consultant on Islam in a catholic institution in Cologne (1978-1981), co-editor of *Theodor Herzl: Letters and Diaries* (1981-1996), and lecturer at the Frankfurt Goethe University (1994-2012). Between 1986 and 2012 Wachten worked for the Jewish Museum Frankfurt, where he was also responsible for *People of the Book*. Wachten is one of the co-founders of the AEJM and since 1984 a board member of Germania Judaica, a scientific library in Cologne.

## Session C

### **Workshop: Post-War Collecting**

Janne Laursen (Director of The Danish Jewish Museum) and Signe Bergman Larsen (Curator, The Danish Jewish Museum)

Sunday 20 and Monday 21 November

All present collecting is post-war collecting, although not all objects collected deal with post-war conditions and developments. The reasons why donors have kept and taken care of objects differ and this is important provenience along with the objects themselves. This perspective may take out objects from normal functional categories and give them another kind of understanding as objects of remembrance and personal processing of memories and identity. This perspective has been central in the exhibition "HOME" with a category of items: Objects of remembrance.

Another perspective in post-war collecting is the task to document post-war developments, for instance the Jewish migration from Poland to Denmark 1968-70. This has created a collecting effort at The Danish Jewish Museum, but also risen the matter of priorities and collecting policies. This workshop will discuss both approaches in the frame of the special exhibit "HOME", which uses 4<sup>th</sup> of May 1945, the day of liberation in Denmark, as its starting point.

# Talks & Workshops

Signe Bergman Larsen is a curator with responsibilities in research and collecting at the Danish Jewish Museum and worked on the Danish Jewish Museum's first special exhibition "HOME – a special exhibition about the effects of war and persecution". She is the co-author of *Good Company. Jewish immigrants in the Royal Copenhagen Shooting Company and Brotherhood* (2015), project developer on the Danish Jewish Museums dissemination and collecting project "Click & Find" and project manager on the museum's new research project about Danish Jewish entrepreneurship and integration.

## Session D

### **Workshop: The Animated Museum**

Tali Krikler (UK)

Sunday 20 and Monday 21 November

Who interprets the collection in your museum?  
Do your curatorial and learning teams work together?  
How do you reach under-represented audiences?  
The *Animated Museum* is an innovative programme working with young people, challenging them to interpret objects from the museum's rich and diverse collection using stop-frame animation.

During this hand-on, practical workshop we will explore the practicalities involved in running the *Animated Museum*, as well as having a go at filmmaking. You will leave with lots of information, ideas and a sense of the possibilities visitors bring as partners for co-creating content using film as an exciting and dynamic tool. Please note that there will be a limited number of participants for this workshop.

Tali Krikler is a freelance museum education consultant based in London. She has worked for 10 years as a primary school teacher in inner city schools focusing on Early Years education and worked for the Jewish Museum London from 2010 until 2016. She has undertaken a variety of roles including Family Learning coordinator and managing a challenging Arts Council England project before taking over as Head of Learning in 2013. Tali's work has a focus on diversifying audiences, embedding vibrant family, children and young people's programmes and enabling access for visitors with additional needs.

## Session E

### **Curatorial Visit: Creative Exhibitions –the RAGNAROCK Museum**

Frank Birkebæk, Director ROMU

Sunday 20 November

RAGNAROCK – the museum for pop, rock and youth culture in Roskilde is a brand new national, contemporary museum of cultural history, focusing on music and youth culture.

RAGNAROCK communicates the development of youth culture, told by the sound, the images and the symbols of rock and pop music. It is a story about how young people have moved boundaries through music, and how they have affected society through eg. new dance forms, consumption habits, political views, style, use of music players and new technologies. The story is about us, when we listen to music, when we dance, fight, create and worship idols.

## Session F

### **Round Table Talk: Challenges & Opportunities**

Chair: Abigail Morris, Director of the Jewish Museum London  
Sunday 20 November

This informal discussion session will focus on challenges and opportunities facing the leaders of European Jewish museums, such as fundraising, audience development and governance. We will address whatever issues people want to bring to the session. The outcomes of this conversation will be presented in the plenary concluding session *Staying Relevant – Looking Back and Ahead*.

Abigail Morris joined the Jewish Museum as Chief Executive in 2012. She introduced a successful programme of temporary exhibitions which has substantially increased visitor footfall, vastly improved media coverage and led to a much heightened profile of the Museum. Abigail has a background in theatre and was Artistic Director and CEO of the Soho Theatre from 1992 to 2005. She has directed many award winning productions in London, New York and national tours. More recently, she has also been Chief Executive of Jewish Women's Aid and Director of Responsibility, a cross-communal Jewish think tank.

## Session G

### **Workshop: Museums & Social Media**

Jonas Heide Smith, Head of Digital at the National Gallery of Denmark, and Sara Fredfeldt, curator Danish Jewish Museum  
Monday 21 November

This workshop will take place at the National Gallery of Denmark. There will be an introduction to the digital strategy of the National Gallery and how this is merged into what happens on Facebook and other digital platforms. Presented by The National Gallery of Denmark's head of digital Jonas Heide Smith. This will be followed by a concrete Instagram workshop and a discussion of whether or not there is any particular does 'n' don't for Jewish Museums, with Sara Fredfeldt.

# Talks & Workshops

Jonas Heide Smith is Ph.D. from the IT-University of Copenhagen at the Center for Computer Games Research in 2006. Since 2014 he has been head of digital at SMK, and among other things developed a strategy and profile for the museum's work on social media. Jonas H. Smith has also worked as censor/co-examiner for courses (and master's theses) on games, digital communication, digital culture etc. He regularly publishes articles. For more info please visit: <http://jonassmith.dk/weblog/>

Sara Fredfeldt is a curator from the Danish Jewish Museum. She has worked with education, managing the collections, events, PR, social media and administration. She has also worked with education at the National Museum of Denmark.

## Session H

### **Workshop: EU cultural support and museums: Opportunities and best practice**

Bradley Allen, Creative Europe Denmark Desk

Monday 21 November

During this two-hour session, participants will learn about the opportunities that are available within Creative Europe, the European Commission's cultural support programme that runs to 2020. After a short presentation of the programme priorities and best-practice examples, break-out groups will discuss possible projects within their own network, and these will be presented back to the floor and opened to comments. By the end of the session AEJM members will have a better understanding of the programme objectives, how their current projects can be converted into an EU project, and what it takes to create a successful application.

Bradley Allen has been the Head of the Culture-programme for Creative Europe for two years. He has a degree in international management from the University of Southern Denmark. Since his graduation he has worked in the non-profit field, always working to seek the right balance between commercial interests and artistic integrity. He has taught at the Danish National School for the Performing Arts in such topics as fundraising, cultural project management and international co-production.

# Excursions

## **Optional Excursion Museum Visit: Louisiana Museum of Modern Art**

*Saturday 19 November*

The Louisiana Museum of Modern Art is an internationally renowned museum for modern and contemporary art and an acknowledged milestone in Danish architecture, including a landscaped sculpture garden. Soon after its opening in 1958 the museum's main focus shifted from modern Danish art to an international collection, dating from 1945 up till now. After a curatorial introduction, participants can explore the museum and its exhibition on their own. In November shows *Lonely Old Slogans*, a mid-career retrospective of Gerhard Richter (b. 1962), and *Structures of Existence: The Cells* on the work of Louise Bourgeois (1911-2010).

The museum is located on the shore of the Sound in Øresund, 35 kilometres north of Copenhagen. The group will gather at the Central Station in Copenhagen and together travel to the Louisiana Museum by train. Participants will travel back to Copenhagen individually and thus can spend as much time in the museum as desired.

Start: 12.00

*Please note that participants have to buy their own public transport ticket. It is recommended to choose a 24-hour ticket (130 DKK)*

## **Optional Excursion Museum Visit: The Hirschsprung Collection**

*Saturday 19 November Option 2*

The collection was founded in 1865 by the Danish-Jewish tobacco manufacturer and arts patron Heinrich Hirschsprung (1836-1908). Initially Hirschsprung focused on Danish art from his time, but gradually started to include earlier painters of the Danish Golden Age (1800-1850) as well as other Danish art movements. Intending to make his collection accessible to the public, in 1902 Hirschsprung donated his collection to the Danish state. The collection is still displayed in the purpose-built Neoclassical museum building from 1911.

Start: 13.30 (ca. 1 hour)

## **Excursion Great Synagogue and Jewish Cemetery**

*Monday 21 November*

The Monday morning excursion programme will bring the group to the Great Synagogue of Copenhagen, which was

built between 1830 and 1833 in semi-oriental classic style by the architect G.F. Hetsch. The new community and the cultural centre of the Copenhagen Jewish community is located next to the synagogue. This will be followed by a visit to the 400 year-old Mosaisk Nordre Cemetery in Nørrebro (1693).

Start: 9.00 (ca. 4 hours)

## **Optional Excursion Ny Glyptoteket**

*Tuesday 22 November*

During the Annual General Assembly of the AEJM delegates from non-member institutions are invited to join a curatorial visit to the Ny Carlsberg Glyptoteket. Please note that AEJM members participating in the conference should represent itself with at least one (1) delegate at the General Assembly.

A guided tour of the highlights of the museum. The Ny Carlsberg Glyptotek is built around the collection of brewing magnate and art patron Carl Jacobson (1842-1914), son of the founder of the Carlsberg Breweries. He was primarily interested in sculpture and collected works from the antiquities up until the 19<sup>th</sup> century. Jacobson's collection also includes a significant collection of French impressionists and post-impressionists. He donated his collection to the Danish State and the city of Copenhagen in 1888. The first museum building was opened in 1897.

Start: 14.00 (ca. 1 hour)

## **Optional Excursion In the Footsteps of the Rescue**

*Wednesday 23 November*

In October 1943, thousands of people had to flee Denmark because they were Jewish. In the following weeks, the Danish coast and the narrow waters between Denmark and neutral Sweden became the scene of both heroism and tragedy, as Jewish families sought safety.

*In the Footsteps of the Rescue* traces the rescue of the Danish Jews from Copenhagen along the coastline to the small fishing village of Gilleleje, where hundreds of Danish Jews were shipped by boat to Sweden. The tour provides unparalleled access to important historical sights and places of interest and give insight into the latest research on the rescue of the Danish Jews.

8:50 – 16:00

Excursion Fee: 60 EUR