## Online training for museum professionals

# Enhancing your Museum's Impact: Self-evaluation & development training



The Network of European Museum Organisations (NEMO) is thrilled to invite you to two online training sessions facilitated by the project MOI! Museums of Impact. You will be introduced to MOI and its self-evaluation framework for analysing the greater impact of individual museums. The trainings will be an opportunity for museum professionals to learn about impact-lead evaluation and the methodologies involved. Your participation supports the development of the MOI impact assessment framework, which will benefit the museum sector at large. Take this chance to exchange with international museum colleagues and begin the journey of improving your institution's impact!

### What?

- ✓ 2 Online Training Sessions on the topic "Museum impact and selfevaluation"
- ✓ Dates: 17 & 23 March 2022, from 10:00 – 12:30 CET



#### Who?

- √ 16 museum professionals are eligible to participate in the training sessions
- ✓ Bring a buddy: We are happy if you apply in pairs from one museum to make the discussions more fruitful
- ✓ NEMO members will be given priority in the selection of the training

#### How?

- ✓ Apply until 4 March 2022
- ✓ Send your statement of motivation with your organisation's NEMO membership number, your role & your CV to: office@ne-mo.org

MUSEUMS OF IMPACT - ONLINE TRAINING 2022







#### MOI! - MUSEUMS OF IMPACT

The European cooperation project MOI project aims to develop a European self-evaluation framework for museums, with impact at its core, for the benefit of both museums and European citizens.

The framework will help museums to develop their capacity to meet the demands of a changing, more diverse, increasingly digital and ageing society, by supporting them in evaluating and actively refocusing their work in line with their own strengths and st rategies. Developing the framework will be a joint effort of a partnership of 11 European museums, museum developers and public bodies, led by the Finnish Heritage Agency.

#### **NEMO**

The <u>Network of European Museum Organisations</u> (NEMO) is an independent network of national museum organisations, museum networks, individual museums and museum-related businesses representing the museum community of the member states of the Council of Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with information, networking and opportunities for co-operation.

The selection process (of up to 16 members) will be carried out by NEMO's executive board and the hosting organisation.